FOOD, MICROBES, AND HEALTH
HEALTHY FOODS SUMMIT OCTOBER 27 AND 28, 2016
SPONSOR LEVELS

Presenting Sponsor/Platinum $20,000+
All of the benefits below plus:
- Presenting/lead sponsorship benefits for all major Healthy Foods, Healthy Lives Institute events for the 2016-17 academic year, including the Food Day event in October, 2016, reaching 500-1000 students and faculty.
- Logo placement and link to website for one year on the Healthy Foods, Healthy Lives Institute homepage.

Presenting Sponsor/Diamond $10,000-$19,999
All of the benefits below plus:
- Four tickets to both days, October 27&28, (for a total of 16 tickets) with reserved up-front seating.
- Logo on podium sign.
- Logo(if possible) and link to sponsor website will appear on all electronic invitations totaling thousands to industry groups, public officials, university researchers, and community members.
- Premiere placement of logo on conference program provided to attendees at event, on conferencewebsite with link to sponsor website, and on signage at event.
- Exhibit space tabling opportunity, premiere location and two tables.
- Mention in media release.
- Access to participants.
- Opportunity to say a few words at the event.

Supporting Sponsor/Gold $5,000-$9999
All of the benefits below plus:
- Two tickets to both days, October 27&28 (for a total of eight tickets).
- Logo(if possible) and link to sponsor website will appear on all electronic invitations totaling thousands to industry groups, public officials, university researchers, and community members
- Logo will appear on conference program provided to attendees at event, on conferencewebsite, and on signage at event.
• Recognition from the podium

**Supporting Sponsor/Donor**  $1,000-$4999
All of the benefits below plus:
• Two tickets to both days, October 27&28 (for a total of four tickets).
• Mention as a supporting sponsor/donor on conference program and website.

**Supporting Sponsor/Patron**  $250-$999
• Access to over 300 engaged professionals.
• Mention as a supporting sponsor/patron on conference program and website.
• Exhibit space tabling opportunity.
• Opportunity to provide gift(s) to attendees in gift bag.
• Mention in Arboretum and/or University of Minnesota Healthy Foods Healthy Lives Institute Annual Report.

For more information contact mkurzer@umn.edu or (612) 624-9789