



2015 SCHOOLYARD GARDENS CONFERENCE

Everyone in the Garden

ENDORING ORGANIZATION GUIDELINES

No financial commitment is necessary to become an endorsing organization for the 2015 Schoolyard Gardens Conference.

CONFERENCE OVERVIEW

SCHOOLYARD GARDENS PROVIDE an incomparable, hands-on opportunity for students to meet state learning standards, engage with communities, partner with businesses, learn about healthy eating, and (re-)connect with the land. Following the success of last year's conference, participants will learn how to make a schoolyard garden a component of student achievement and how to develop a schoolyard garden into an accepted, expected, and supported part of the school culture.

2015 topics:

- Horticulture and gardening training: understanding the basics and extending your growing season
- Connecting the garden to the classroom: curriculum ideas and resources
- Resources for sustainability: starting and keeping your schoolyard garden program going
- Case studies and innovative programs that are working

BENEFITS OF ENDORSEMENT

- Endorsing organizations will be listed on program agenda.
- Endorsing organizations will be included on the Arboretum website and in the web-based follow-up report.
- Each endorsing organization will have space on a literature table for copies of one hand-out for participants.
- Members and staff of endorsing organizations may attend the summit at the member rate.

YOUR COMMITMENT

Endorsing organizations actively publicize and market the event to their members and the general public through direct mail, email campaigns, website listings, etc., as appropriate.*

To endorse this conference, please contact:

Jill Leenay, Minnesota Landscape Arboretum, at 612-301-3484 or leen0014@umn.edu

* Please include the Arboretum Education Department in any distribution lists (electronic or U.S. Mail) as follows:

Email: leen0014@umn.edu

U.S. Mail: Minnesota Landscape Arboretum Education Dept., 3675 Arboretum Drive, Chaska, MN 55318

FINANCIAL SPONSORSHIP OPPORTUNITIES

Financial sponsorship for this summit ranges from \$500 to \$20,000 and is open to businesses, government agencies, non-profits, civic organizations, university-affiliated departments or groups, and individuals. For an initial conversation, please contact Beverly Anglum, Minnesota Landscape Arboretum, at 612-301-1259 or anglu001@umn.edu.