



2015 CLEAN WATER SUMMIT

Green Infrastructure for Clean Water:

Reconnecting Rainwater and Groundwater in Our Communities

ENDORISING ORGANIZATION GUIDELINES

No financial commitment is necessary to become an endorsing organization for the 2015 Clean Water Summit.

OVERVIEW: PURPOSE, DESCRIPTION, OUTCOMES

We promote the use of green infrastructure to protect surface waters, but we must also ask the question, "What is the role of green infrastructure in protecting groundwater systems?" At the 2015 Clean Water Summit, we will examine the importance of groundwater to our communities, how our natural water systems have been altered

over time, and how green infrastructure can restore lost functions to our landscapes. Summit participants will gain:

- Awareness of how land use and stormwater management have altered our region's natural hydrology
- Increased understanding of how green infrastructure helps restore lost functions to the landscape, especially when connections to both surface and groundwater systems are involved
- Increased awareness of the benefits and concerns related to green infrastructure, infiltration, and groundwater quality and quantity
- Increased understanding of ways to address groundwater impacts statewide through surface water management and green infrastructure, including policies, planning and practices.

BENEFITS OF ENDORSEMENT

- Endorsing organizations will be listed on program agenda (whenever applicable).
- Endorsing organizations will be included on the Arboretum website.
- Each endorsing organization will have space on a literature table for copies of one hand-out for participants.
- Members and staff of endorsing organizations may attend the Clean Water Summit at the Arboretum member rate.

YOUR COMMITMENT

Endorsing organizations actively publicize and market the event to their members and the general public through direct mail, email campaigns, website listings, etc., as appropriate.*

To endorse this event, please contact:

Leslie Yetka, Minnesota Landscape Arboretum, at 612-301-3926 or lyetka@umn.edu

* Please include the Arboretum Education Department in any distribution lists (electronic or U.S. Mail) as follows:

Email: lyetka@umn.edu

U.S. Mail: Minnesota Landscape Arboretum Education Dept., 3675 Arboretum Drive, Chaska MN 55318

FINANCIAL SPONSORSHIP OPPORTUNITIES

Financial sponsorship for the Clean Water Summit ranges from \$500 to \$15,000 and is open to businesses, government agencies, non-profits, civic organizations, university-affiliated departments or groups, and individuals. For an initial conversation about sponsoring the 2015 Clean Water Summit, please contact **Leslie Yetka** at the Minnesota Landscape Arboretum at 612-301-3926 or lyetka@umn.edu.

