

# **FROM FIELDS TO WILDFLOWER**

A Developer's Perspective  
Green Infrastructure in  
Residential Development  
2014 Clean Water Summit

**Bob Engstrom**

**Robert Engstrom Companies**

# A Little Bit about Bob

- Sensible Land Use Coalition Board Member
- Developer and builder of Summit Place-ULI's Award of Excellence
- First annual Robert O'Donnell Award
- Champion of Open Space by Embrace Open Space
- Urban Land Institute Life Trustee member

# And a little more.....

- Projects:
  - Cloverdale Farm, Fields of St. Croix, Deerwood, The Forest, The Woodlands, Highpoint at Elm Creek, The Woods at Elm Creek, White Oaks at Elm Creek, Woodbury Crossing, Territorial Place, New Century, Renewed Homes Project, Wildflower at Lake Elmo
- Personal:
  - MN Youth Soccer Association Hall of Fame, volunteers at church, many other passions

# 1994-Baytown Township



# 1997-Lake Elmo



# 2014-Wildflower at Lake Elmo



# Narrow streets and Social benefits



# AND POLLINATORS!!





What motivated you to develop these three key projects and how has that motivation changed over time?

How critical were partnerships in ensuring your projects were successfully completed, and has that changed over time?

Did you compare the costs and benefits of traditional design versus using conservation design and green infrastructure practices in the development of your projects? Explain why or why **not**....

What are the most important benefits that you feel make for successful projects, and has that changed over time?

What role has education, outreach, or marketing played in your projects, and how has that changed over time?

Considering the projects you've developed over the years, what are your top three lessons learned?