Gophers in the Gardens
Artist Fact Sheet

DESIGN GUIDELINES
• You can submit up to three designs. Submission of design does not guarantee that it will be selected.
• Neither the name of the University nor any University Trademark, including the University Colors, may be used in any way that gives a false impression, is misleading, or could cause confusion regarding the University’s relationship with any person or entity. Specifically, neither the name of the University nor any University Trademark may be used to characterize the University as a user of a product or service, or as having conducted research relating to a commercial product or program, or in any other way to convey or imply the endorsement of a commercial product or service.
• Neither the name of the University nor any University Trademark may be used in connection with any person, entity, product, or service with which the association could adversely affect the University’s image or standing or that would for any other reason be inappropriate for a public research university. Such proscribed uses include, but are not limited to, the use of University Trademarks in connection with alcoholic beverages; cigarettes or other tobacco products; sexually oriented products or services; religious products; political parties or organizations; gaming or games of chance; or firearms.
• Each design submitted must include a Gophers in the Gardens Design Submission Form and both the front and back views of the official Gophers in the Gardens design template. Designs not using templates will not be considered.
• Designs may not be political or derogatory and any use of corporate logos should be done tastefully.
• Design submissions should be true to color.
• Artists may paint and add sculptural elements to the 4 foot 6 inch polyurethane Goldy Gopher statues.
• Artists may paint and add sculptural elements to the 4 inch tall by 3 foot square concrete base. However, there must be enough space left for placement of the information vomella.
• Personal use of designs selected must be approved by the Steering Committee.
• Artists selected are required to sign a contract assigning the rights for all designs to TivoliToo, Inc.
• Gophers in the Gardens template designs must be submitted by January 18, 2013 to Minnesota Landscape Arboretum 3675 Arboretum Drive, Chaska, MN 55318

DESIGN SELECTION PROCESS
• All designs must be approved by Gophers in the Gardens Steering Committee
• Approved designs will be placed in a Design Book for sponsors to review and choose from.
• Sponsors will select their designs and contact the artist no later than February 28, 2013
• Artists may contract directly with sponsors, but all designs are subject to the same rules and approval process.
• Artists selected will be required to sign a contract for payment.

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• Artists selected are required to participate in the Gophers in the Gardens Paint-Off May 14-23, 2013 at the Minnesota Landscape Arboretum.

GOPHERS IN THE GARDENS AUCTION
Goldy Gopher Statues that are not bought back by sponsors will go into a Live Auction on Saturday, September 7, 2013 at the Minnesota Landscape Arboretum. The proceeds from the sale of the Goldy Gopher statues at the live auction will go to the University of Minnesota Landscape Arboretum.

GOPHERS IN THE GARDENS STEERING COMMITTEE
• University of Minnesota Landscape Arboretum  
• University of Minnesota Relations Department  
• TivoliToo, Inc.