Situation and Solution

What program, thought, or idea do you want to implement, eliminate, or reconstruct into your current garden program?

- Winter program - Setting up more farmer markets

Describe the problem your solution will solve?

- Problem: exposure fresh food in grocery stores
- No farmer markets access is limited
- People aren’t eating healthy foods
- Youth need paid work in the winter

Why is your idea the best solution?

- Make it more convenient- everyday market
- Make people happier

How does that idea fit with the work you are already doing?

- Now do Wed and Sat market. Expanding program to reach more people

How will participants be selected?

- By experience hard work working in summer programs (3rd and 4th year)
- Experienced youth do interviews and prepare candidates asst site manager youth who come back should get a raise

Inputs

What do you need to make your solution happen?

- Time: How long will it take? Oct- April
- Money: How much will it cost? Hourly wage. Mon-Fri, 3-6, 4 days a week
- Partners: Who can help you? Foundations interested in children healthy foods
- Equipment: What stuff do you need?
  - Produce, tools
  - main garden
  - office space
  - workers during the summer – 7 during the winter
- Facilities: Where are you going to do the work? CBG- office space
• Other Resources:
  o Community involvement
  o Flyers brochures
  o Tents and tables
  o Locations

Outputs
What specifically are you going to do? (Be detailed and specific)

• Get permission from the top-winter programs
• Find people to work
• Find communities
• Identify locations within the neighborhoods
• Get materials- tables, tents, coolers
• Harvesting, selling food (Site managers)

Impact
So what? How will things change for the better because of your idea?

What impact will the idea have on youth?
• People in the community will eat healthier
• More experience in agriculture, marketing, sales, communication
• Get work experience for college and job applications

What impact will the idea have on the current program?
• More opportunity to advance and make more money
• Take on more responsibility
• Project management

What impact will the idea have on the community?
• People in the community will eat healthier
• People find out where their good is grown, who is growing it, no pesticides

Evaluation
• See a change in the community
• People eating healthier food instead of fast food
• If the market is busy and people are shopping, that shows is successful