Situation and Solution

What program, thought, or idea do you want to implement, eliminate, or reconstruct into your current garden program?

- Increase awareness of community programs in general, because there isn’t enough awareness.

How does that idea fit with the work you are already doing?

- Idea fits well with what we are already doing because it would e a way to reduce the only word of mouth entry way into the program.
- Not an exclusive program
- Bring as many youth that are interested into it
- Program likes fresh ideas, etc

How will participants be selected?

- Same selection process (just different methods and advertising)
- More rigorous interviews to determine interest (sample get-down-and-dirty days, no strings attached)

Inputs

What do you need to make your solution happen?

- Time: How long will it take?
  - To involve schools and park districts at least 1 school year at a time
  - For website, etc. 1 month to get a good one set up in winter or even better, the fall before apps due in spring
  - Constant updating/new photos and info. ongoing

- Money: How much will it cost?
  - Transportation cost (300)
  - Printing (1,000)
  - Cameras with video ability (X2 at $50 each) 100
  - Laptop with webcam (800)
  - Human labor cost/ with incentives stipend – flier- $500, $200 for summer
  - 20/visited or Skype X 2 people X5 visits
  - Total of 3,800
• **Partners: Who can help you?**
  - Park districts
  - School counselors, teachers, administrators
  - Youth organizations (YMCA, After school/matters, etc)
  - Cultural centers
  - Chicago public schools

• **Equipment: What stuff do you need?**
  - Paper, computer w/internet, printing company, people (man-power), transportation to do visits, interviews, and marketing/networking/advertising in general, cameras w/video ability, Skype downloaded, webcam

• **Facilities: Where are you going to do the work?**
  - Either at schools, park districts headquarters, other organizations.
  - At a library centrally located to the organizing group members homes.
  - Printing at printing company.

• **Other Resources:**
  - Past experience shared at information sessions on website through video and video conferencing

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**Outputs**

**What specifically are you going to do? (Be detailed and specific)**

• Email schools and part districts in late August to give background information to tell them to keep their eyes open on interested students, and call printing companies
• Design flyer
• Website, blog, and Facebook page now!
• Flyers made asap
• Skyping/ nd personal visit in February, video conferencing
• Interviews

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**Impact**

**So what? How will things change for the better because of your idea?**

• **What impact will the idea have on youth?**
  - Potential long term career impact.
  - Open people to new experiences very hands on not textbook driven
  - Awareness of nature itself and where things come from human nature connection
• **What impact will the idea have on the current program?**
  o Increase genuine interest in program
  o Increase diversity of students (where come from ideas/perspectives)

• **What impact will the idea have on the community?**
  o Youth leadership in community (community ambassadors and family)
  o Youth experience
  o Increase college students
  o Increase returning trainees to communities

**Evaluation**

• If impacts are met
• Surveys mailed in adverting to program
• Data collected were applications came from
• Maps distribution
• Participants get survey comment form