ENGLISH ORGANIZATION GUIDELINES

No financial commitment is necessary to become an endorsing organization for the Healthy Foods Summit 2011.

Benefits
- Organization will be listed on program agenda
- Organization will be included in the program listing on the Arboretum website, and in the web-based summit report
- Organization will be given space on a literature table for one hand-out

Commitments
- Actively publicize and market the event to your members and the general public through direct mail, email campaigns, website listings, etc., as appropriate.*

Questions?
- Contact Tim Kenny at 952-443-1448 or kenny003@umn.edu, or
- Mindy Kurzer at 612-624-9789 or mkurzer@umn.edu

FINANCIAL SPONSORSHIP OPPORTUNITIES

Financial sponsorship for this summit ranges from $500 to $10,000, and is open to businesses, civic organizations, non-profits, government agencies, university-affiliated departments/groups, and individuals. Please contact Tim Kenny at 952-443-1448 or Mindy Kurzer at 612-624-9789 for an initial conversation.

*Please include the Arboretum Education Department and the Healthy Foods, Healthy Lives Institute in any distribution lists (electronic or U.S. Mail) as follows:

Arboretum Education Department:
Email: kenny003@umn.edu
U.S. Mail: Minnesota Landscape Arboretum Education Dept., 3675 Arboretum Drive, Chaska, MN 55318

Healthy Foods, Healthy Lives Institute:
Email: hfhl@umn.edu
U.S. Mail: Healthy Foods, Healthy Lives Institute, University of Minnesota, 1334 Eckles Ave., St. Paul, MN 55108