OPTIMIZING FOOD SYSTEMS FOR HUMAN HEALTH
OCTOBER 11, 2011 – HEALTHY FOODS, HEALTHY PLANET
MacMillan Auditorium – Minnesota Landscape Arboretum
Co-hosted by the University of Minnesota’s
HEALTHY FOODS, HEALTHY LIVES INSTITUTE AND LANDSCAPE ARBORETUM

AGENDA

8:30-9:00 REGISTRATION – COFFEE AND TEA

9-9:10 WELCOME AND INTRODUCTIONS
TIM KENNY, Director of Education, Minnesota Landscape Arboretum
MINDY S. KURZER, Ph.D., Director, Healthy Foods, Healthy Lives Institute, University of Minnesota
EMILY HOOVER, Ph.D., Professor and Department Head, Department of Horticultural Science, University of Minnesota

9:15-10:30 KEYNOTE ADDRESS
Fair Food: A Fundamental Right, An Essential Challenge
ORAN HESTERMAN, Ph.D., author of Fair Food: Growing a Healthy, Sustainable Food System for All, and inaugural president and chief executive officer of Fair Food Network

10:30-11:00 BREAK AND BOOK SIGNING AT THE GIFT STORE

11:00-11:15 Coming to Terms with the Food System: Producer, Processor, Distributor, and Consumer
MARGARET ADAMEK, Ph.D., Senior Analyst, University of Minnesota Extension

11:15-11:45 Deep Roots: One Entrepreneur’s Food Journey

11:45 EAT YOURSELF HEALTHY LUNCH – A FLAVORFUL STORY
Lunch was created especially for the summit by Chef BRENDA LANGTON to show how healthful choices can be made and created in a traditional commercial kitchen for hundreds of people and at a reasonable cost.

1:00-2:45 A CONVERSATION ABOUT FOOD
From Field to Plate, How Can the Food System Improve Our Lives?
• Cargill – JEFF DYKSTRA, Director, Partners in Food Solutions (processor, distributor)
• Frogtown Gardens – PATRICIA OHMANS, Coordinator (producer)
• Malt-O-Meal – DAVE McBEAIN, Vice President of Operations (processor)
• Sacred Heart Hospitals – RICK BECKLER, Director of Hospitality Services (distributor)
• Thousand Hills Cattle Company – TODD CHURCHILL, President (processor, distributor)
• Grains for Health – LEN MARQUART, Ph.D., University of Minnesota Dept. of Food Science Nutrition
• Home Grown Minneapolis
Moderated by MARGARET ADAMEK, Ph.D., Senior Analyst, University of Minnesota Extension

2:45-3:30 SUMMARY AND CALL TO ACTION
Now What? How Will You Participate in Change?
Moderated by MARGARET ADAMEK, Ph.D., Senior Analyst, University of Minnesota Extension

3:30 ADJOURN AND ENJOY THE ARBORETUM!