Bud Break 5K Run/Walk and Daffodil Dash
Sponsorship Opportunity

Race Overview

Bud Break is to be held Sunday, May 3, 2015
9 a.m. 5K - race start.

- Registration is available at [www.arboretum.umn.edu/budbreak.aspx](http://www.arboretum.umn.edu/budbreak.aspx) or in person at the Arboretum.
- The 5K run/walk is a certified asphalt course that winds through scenic spring Arboretum landscapes, including challenging hills and prairies.
- Kids ages 5-12 can join in the 1-mile Youth Daffodil Dash Run/Walk which follows the 5K.
- Race fee includes general Arboretum admission and specially designed t-shirt. Race is limit to 650 runners.
- Race fees: $20/ $25 (through April 29); $30 (April 30-May 2); $35 walk-ins. Fee covers gate admission & T-shirt. All proceeds from the race benefit the Arboretum.
- **Prizes for Bud Break Top Three in Each Age Bracket** ~ Medals will also be rewarded for the top three men and women in the following age brackets:
  5-12, 13-15, 16-19, 20-29, 30-39, 40-49, 50-59, 60-69, 70-79, 80 and above
- **Prizes for Daffodil Dash Participants**
  Medals will be awarded to all boys and girls in the Daffodil Dash.

Sponsorship Opportunities

**5K Bud Break Race Event Sponsor $5,000**

Sponsors at this level will receive the following benefits:

- Logo on t-shirt
- Logo on race promotional materials
- Listed as Race Sponsor on Arboretum website
- Corporate Volunteer opportunities
- Creative opportunities to showcase your organization with kids – ideas include entertainment provided by sponsor, remarks and participation at the awards ceremony or other mutually-agreed upon activity
- Business Partnership perks – 10% discount on individual and Family member for business employees, EZ pass card for year-long Arboretum access.
**Daffodil Dash Race Sponsor $5,000**

Sponsors at this level will receive the following benefits:
- ✓ Logo on t-shirt
- ✓ Logo on race promotional materials
- ✓ Listed as Race Sponsor on Arboretum website
- ✓ Tabling opportunity during and after race
- ✓ Corporate Volunteer opportunities
- ✓ Creative opportunities to showcase your organization with kids – ideas include entertainment provided by sponsor, remarks and participation at the awards ceremony or other mutually-agreed upon activity
- ✓ Business Partnership perks – 10% discount on individual and Family member for business employees, EZ pass card for year-long Arboretum access.

**Race Supporter $1,000**

Sponsors at this level will receive the following benefits:
- ✓ Logo on race promotional materials
- ✓ Listed as Race Sponsor on Arboretum website
- ✓ Tabling opportunity during and after race
- ✓ Business Partnership perks – 10% discount on individual and Family member for business employees, EZ pass card for year-long Arboretum access.

**Race Contributor $500**

Sponsors at this level will receive the following benefits:
- ✓ Logo on race promotional materials
- ✓ Listed as Race Contributor on Arboretum website
- ✓ Business Partnership perks – 10% discount on individual and Family member for business employees, EZ pass card for year-long Arboretum access.

**Snack or Prize Contributor – dependent on sponsor**

Sponsor to provide prizes for top male and female runners of the 5k and small medal or trinket for Daffodil Dash participants.

Sponsors at this level will receive the following benefits:
- ✓ Logo on race promotional materials
- ✓ Listed as Race Contributor on Arboretum website

*To take advantage of sponsorship opportunities contact Wendy Composto, Corporate and Donor Relations Coordinator at 612-625-0856 or comp0002@umn.edu*