Arboretum Growth Trends

- Over 75% of members renew each year; 81.2% renewed in FY12
- Of the 315,000-plus visitors per year, more than half of visits are made by members
- National award-winning Education department serves over 66,500 adults, students, families and children per year
- 834 volunteers documented 40,141 hours, valued at $867,848.42 for FY12
- Our Arboretum Magazine reaches over 22,000 member households seven times a year
- Our website receives 500,000 visits and 2 million pageviews per year
- We e-communicate with 3500 email subscribers through nine specialized topics, as well as to over 11,500 members

Annual Events and Programs

- Gala in the Gardens
- Toast & Taste in the Gardens
- Winter Hearty Foods
- Autumn Adventures
- Making Spirits Bright
- Bud Break 5K Run/Walk
- All About Dogs Day
- All About Weddings Fair
- Clean Water Summit
- Healthy Foods Summit
- Saturdays in the Kitchen
- Photography Symposium
- Sugarbush Pancake Brunch & Maple Syrup Tours

A few of our Corporate Partners

- Twin Cities Business Magazine
- Randy’s Blue Bag Organics
- RBC Wealth Management
- 3M Foundation, Inc.
- UnitedHealth Group
- Comcast
- Lakewinds Natural Foods
- LifeTime Fitness
- General Mills Foundation
- J.P. Morgan
- Bachman’s, Inc.
- Bailey Nurseries, Inc.
- Xcel Energy Foundation
- Dorsey and Whitney Foundation
- C.H. Robinson Worldwide
- Cargill Foundation
- Wells Fargo Bank, N.A.
- Tennant Foundation
- Ecolab Foundation
- Target Corporation
- The Toro Company