CityFresh Produce Work Team
Urban Garden Youth Employment 2010

CityFresh Produce is a work team of 12 urban teenagers (ages 12-13) who grow and sell fresh herbs and vegetables to local restaurant chefs. The focus of the group is to work with established customers and meet those customers’ needs. The group will develop many basic entrepreneurial skills through participation in this wholesale business model. The team works 6 hours per week for 8 weeks, mid-June to mid-August.

Learning Goals

Through on-the-job training, work-team members will:

- Learn basic job skills for their future
- Design a product list
- Create an invoice and set up a billing process
- Learn to plant, harvest, and provide basic care for garden plants
- Make a sales call
- Deliver high-quality produce
- Establish a professional working relationship with chefs
- Improve public speaking skills

CityFresh Produce Group 2 (l-r) Xavier Porter (leader), Semaj'e, Phillip, Esther, Kristen, Edwina, Theodosia

Arboretum Education; 952-443-1422
3675 Arboretum Drive, Chaska, MN 55318