Art and Culture Sponsorship

Year-round opportunity

Overview: The Arboretum takes pride in the art and music, featured in the gardens and art galleries, and presented through education department classes.

Sculptures by world-renowned American and international artists intermix with the landscape throughout the Arboretum. In additions to the 23 works in the Harrison Sculpture Garden there are 36 pieces gracing 17 gardens of the Arboretum. The nature-inspired artistry of Minnesota artists are showcased in two art galleries at the Arboretum. The Reedy Gallery in the Oswald Visitor Center features watercolors, oils and acrylics. The Cafe Gallery features the annual juried shows by the Arboretum Photographers Society as well as prints, paintings, and mixed media. Art shows rotate every 6 weeks with opening receptions for well-known artists.

Local musicians provide entertainment to visitors seasonally and with special events. Music in the Gardens is popular June-August and Holiday Music in December. Additional musical events include the Halloween Spooktacular, Gala in the Gardens and Taste & Toast.

Art & Culture classes are a popular draw to the education department. Listings in the class catalog range from fine arts & crafts to photography to food & wine to literature. Classes are offered year-round with catalogs published twice a year.

All art and culture at the Arboretum is admired daily but one weekend a year it takes center stage during the Summer Art Crawl. This event is a unique showcase of art and nature, geared to Arboretum visitors of all ages and features a variety of juried art displayed by talented artists in the "Artist Village". The Artist Village is a place where visitors and artists can mix, mingle, stroll, eat and shop!

Audience: The Arboretum hosts nearly a half million visitors each year. Our 24,000 member households are spread throughout the United States with the highest concentration from the Southwestern metro cities of Chanhassen, Chaska, Eden Prairie, Edina, Excelsior, Minnetonka, Victoria and Wayzata.

Art & Culture events for recognition opportunities
- Summer Art Crawl
- Art Gallery openings
- Education class catalog
- Music in the Gardens, Holiday Music & special event music
Sponsorship Opportunities

**Official Exhibit Sponsor $15,000**
Sponsors at this level will receive the following benefits:
• Logo on on-site event signage related to Art & Culture
• Logo on all promotional materials including rack cards, flyers, exhibit maps, Arboretum magazine articles &/or calendar listing, and when applicable purchased media ads.
• Listed as Official Art & Culture Sponsor on Arboretum website for all events during sponsorship year
• Unlimited Prime Tabling opportunities during events related to Arts & Culture
• Business Partnership perks – 10% discount on individual and Family member for business employees, EZ pass card for year-long Arboretum access, 15% discount on room rental, group volunteer opportunities

**Participating Exhibit Sponsor $10,000**
Sponsors at this level will receive the following benefits:
• Logo on all Art & Culture promotional materials as listed above
• Listed as Participating Art & Culture Sponsor on Arboretum website
• Up to 5 Tabling opportunities at Art & Culture events
• Business Partnership perks – 10% discount on individual and Family member for business employees, EZ pass card for year-long Arboretum access, 15% discount on room rental, group volunteer opportunities

**Event Sponsor $5,000**
Sponsors at this level will receive the following benefits:
• Logo on all Art & Culture promotional materials for chosen area as listed above
• Listed as Art & Culture Event Sponsor on Arboretum website
• 2-3 tabling opportunities during Art & Culture events
• Business Partnership perks – 10% discount on individual and Family member for business employees, EZ pass card for year-long Arboretum access, 15% discount on room rental, group volunteer opportunities

**Business Partner Supporter $500**
Sponsors at this level will receive the following benefits:
• Listed as Business Partner supporter on Arboretum website with link to the supporting business’s website
• Business Partnership perks – 10% discount on individual and Family member for business employees, EZ pass card for year-long Arboretum access, 15% discount on room rental, group volunteer opportunities

To take advantage of sponsorship opportunities contact Wendy Composto, Corporate and Donor Relations Coordinator at 612-625-0856 or comp0002@umn.edu