



ARBORETUM EDUCATION PUBLIC POLICY PROGRAM SPONSORSHIP OPPORTUNITY

2017 Pollinator Summit

Friday, September 15, 2017~Minnesota Landscape Arboretum

OVERVIEW: The Pollinator Summit will increase our knowledge and understanding about plants as an important solution to protecting pollinators and other beneficial insects, including current research and best practices in planting design, plant selection, and plant management on both public and private lands.

AUDIENCE: Landscape designers · landscape architects · land managers · state and local agency staff · parks and public works staff · community planners · non-profit staff · urban gardeners · elected and appointed officials · commercial plant producers · builders and developers · concerned citizens · others inspired to protect pollinators

OUTCOMES: Increasing our understanding of current research-based information; translating our knowledge into effective new policies to influence urban landscape design and management; transforming on-the-ground practices to better support healthy plants and healthy pollinators in our communities.

PROMOTION: The 2017 Pollinator Summit will be promoted via a multi media approach using the Arboretum's website with 500,000 visits and 2 million page views per year, the Arboretum Magazine, the Arboretum's eNews, and special invitations to 3,500 email subscribers. Collaborating organizations will send invitations to their membership and myriad affiliations.

BECOME A SPONSOR

Exclusive (\$20,000)

Top logo placement on Summit webpage, on marketing and promotional materials, and on day-of event signage and folder; recognition from the podium; access to program participants and premier space for exclusive exhibit table; four free passes

Presenting(\$10,000)

Logo placement and recognition as Presenting Sponsor on Summit web page, on marketing and promotional materials, and on day-of event signage and folder; recognition from the podium; access to program participants and exclusive exhibit table; four free passes

Supporting(\$5,000)

Logo placement and recognition as Supporting Sponsor on Summit web page, on marketing and promotional materials, and on day-of event signage and folder; recognition from the podium; exhibit table space; four free passes

Contributing(\$2,500)

Contributing Sponsor listing and web link on Summit website, on marketing and promotional materials, and on day-of event folder; exhibit table space; two free passes

Patron(\$500 - \$1,000)

Patron Sponsor listing on Summit website, on marketing and promotional materials, and on day-of event folder; exhibit table space

To sponsor, contact Carrie Stowers at 612-889-8432 or cstowers@umn.edu