ARBORETUM EDUCATION PROGRAM SPONSORSHIP OPPORTUNITY

2016 Clean Water Summit: Green Infrastructure for Clean Water
Rethinking Redevelopment and Retrofits
Thursday, September 22, 2016 ~ Minnesota Landscape Arboretum

OVERVIEW: The 2016 Clean Water Summit will feature up-to-date knowledge and research in green infrastructure practices for redevelopment and retrofit sites, with a focus on innovation in project planning, developing partnerships, engaging community, design and installation, monitoring, and operations and maintenance that optimizes performance. The Summit will showcase, a) innovation in engineering and design, monitoring, operations, and maintenance that optimizes long-term performance and enhances the effectiveness of green infrastructure practices, b) lessons learned in project planning, developing partnerships, communicating value, engaging communities, and obtaining funding, and c) local, regional, and state policies and planning efforts that support the use of more green infrastructure and less grey infrastructure in our communities.

AUDIENCE: watershed managers • designers • engineers • landscape architects • community planners • municipal stormwater managers • policy makers • public agency staff • property managers • educators • concerned citizens

OUTCOMES: Increasing our understanding of current research-based information and best practices to enhance the acceptance and use of green infrastructure practices in our communities, and achieving the multiple benefits these practices provide.

PROMOTION: The 2016 Clean Water Summit will be promoted via a multi-media approach using the Arboretum’s website with 500,000 visits and 2 million page views per year, the Arboretum Magazine, the Arboretum’s eNews, and special invitations to 3,500 email subscribers. Collaborating organizations will send invitations to their membership and myriad affiliations.

SPONSORSHIP OPPORTUNITIES

Exclusive ($20,000)
Top logo placement on Summit webpage, on marketing and promotional materials, and on day-of event signage and folder; recognition from the podium; access to program participants and premier space for exclusive exhibit table; four free passes

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Contributing ($2,500)
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Patron ($500 - $1,000)
Patron Sponsor listing on Summit website, on marketing and promotional materials, and on day-of event folder; exhibit table space

To sponsor, contact Leslie Yetka at 612-301-3926 or lyetka@umn.edu