TITLE:  Growing Good Communications Team Facilitator

SUPERVISOR:  Manager of Youth Education

CLASSIFICATION:  001 Temporary Casual

OVERVIEW:
Growing Good Communications is one of 7 youth work teams that comprise the Arboretum’s Urban Garden youth employment program (Growing Good). The Growing Good Facilitator’s primary roles is to provide leadership and direction for a team of 6 youth who are challenged to monitor and manage shared social media communication tools (Facebook and Tumbler), and create new and compelling communication pieces. The team will analyze the communication needs of the program, identify key audiences, and create communication pieces that tell compelling stories about the Urban Garden work to those audiences. The communications team will work on developing testimonials that support the mission of the program and tell the story of impact on young people and the community through plants and gardens. Through their summer work, the team will learn and practice multiple communication forms including photography, written and spoken word, and video. The facilitator will help guide the work of the youth, provide learning experiences, seek out training support as needed, and help to identify and amplify authentic voice and creative communication.

JOB DESCRIPTION

66% Direct Facilitation of Youth Team Work Days:  Be the adult facilitator and direct supervisor for the team on each scheduled work day.

33% Planning, Coordination, Documentation:  Create lesson plans, activities, and experiences that build communication skills through different mediums and align to communication and marketing entrepreneurial education standards. Document the success, and impacts of the Growing Good Communications team. Attend weekly check in meetings with Manager of Youth Education and the Urban Garden Facilitator Team.

REQUIRED QUALIFICATIONS:
This position requires strong interest, knowledge, passion and experience working with teenagers in a garden setting. Also helpful for this position is an infectious, positive attitude, an appropriate sense of humor, a measure of patience, and a love of growing plants, science, and entrepreneurial attitude.

- Experience working with teenagers
- College Coursework in Horticulture, Education, Youth Development or related area.
- Successful Completion of mandatory Background Check
- Drivers license

PREFERRED QUALIFICATIONS:
- Documented skill and experience with marketing and communications methods and strategies
- Understanding of social media platforms (facebook, tumbler, instagram)
- Community organizing experience
- Experience working in diverse cultural settings
WORK SCHEDULE:

Work Schedule:
Special Events: open house August 6, and Jamboree August 12.
Regular Summer Work Schedule: Tuesdays 9-3:30 and Thursdays 9-6 June 9-August 6
Mid-summer Break Week: (Team does not meet week July 6-11)
Total hours: Not to exceed 240 hours (10 weeks, 24 hours/week)

Start Date: May 9, 2015
End Date: October 31, 2015

Rate of pay and application information:
$12.00-$16.00/hr.

TO APPLY:
Email resume, cover letter, and 1-3 professional letters of reference to Randy Gage gage0020@umn.edu

This is a Temporary Casual position located at the Minnesota Landscape Arboretum in Chaska, MN.

[For Positions 50% or greater The position includes [vacation and sick leave accrual as well as paid holidays].  [For positions 75% or greater: This position also includes the option to participate in the Uof MN benefits package; medical, dental, life, STD/LTD, LTC insurance plans and flexible spending accounts].

*** This job description describing the current responsibilities of this position is subject to change.