2016 ENDORSING ORGANIZATION GUIDELINES

No financial commitment is necessary to become an endorsing organization.

CONFERENCE OVERVIEW

Contribute to the growing success of school gardens in Minnesota by becoming an endorsing organization at the 4th Annual Schoolyard Garden Conference on March 4, 2016! Over 250 teachers, school administrators, school food service professionals, Master Gardeners, parents and other school garden supporters attend this event to share their ideas and resources for building and sustaining school gardens.

FEATURED KEYNOTE SPEAKER:

Betti Wiggins, Executive Director, Detroit Public Schools’ Office of School Nutrition

2016 TOPICS:

- Horticulture and gardening training: understanding the basics and extending your growing season
- Connecting the garden to the classroom: curriculum ideas and resources
- Resources for sustainability: starting and keeping your schoolyard garden program going
- Case studies of successful, innovative programs including cultural competency

BENEFITS OF ENDORSEMENT

- Endorsing organizations will be listed on program agenda
- Endorsing organizations will be included on the Arboretum website and in the web-based follow-up report
- Each endorsing organization will have space on a literature table for copies of one hand-out for participants
- Members and staff of endorsing organizations may attend the summit at the member rate

YOUR COMMITMENT

Endorsing organizations actively publicize and market the conference to their members and the general public through direct mail, email campaigns, website listings, etc., as appropriate.*

To endorse this conference, please contact: Carrie Stowers, Minnesota Landscape Arboretum at cstowers@umn.edu

*Please include the Arboretum Education Department in any distribution lists (electronic or U.S. Mail) by cc-ing to:
Email: leen0014@umn.edu
U.S. Mail: Minnesota Landscape Arboretum Education Dept., 3675 Arboretum Drive, Chaska, MN 55318

FINANCIAL SPONSORSHIP OPPORTUNITIES

Financial sponsorship for this summit ranges from $500 to $20,000 and is open to businesses, government agencies, non-profits, civic organizations, university-affiliated departments or groups, and individuals. For an initial conversation, please contact Wendy Composto, Minnesota Landscape Arboretum, at (612) 625-0856 or comp0002@umn.edu.