ARBORETUM EDUCATION PROGRAM SPONSORSHIP OPPORTUNITY

Speak! The Quality of Connection Between Humans and Animals

NATURE-BASED THERAPEUTICS CONFERENCE – SEPTEMBER 26, 2014

OVERVIEW: PURPOSE, DESCRIPTION, OUTCOMES

Speak! is about our human partnership with animals, the natural world and the ways in which interacting with animals increases individual health and community well-being. This conference will provide participants with new understanding of how human connections with animals advance work in schools, non-profit, social services, healthcare, community groups, faith-based organizations, and families.

Speak! will feature as keynote speaker Suzanne Clothier, an expert on human-animal relationships, with afternoon break-out sessions, experiential interactions, and an evening conversation. Speak! is presented by the University of Minnesota’s Nature-Based Therapeutic Services, a shared initiative with the Minnesota Landscape Arboretum and the Center for Spirituality and Healing to further the understanding of how nature heals.

AUDIENCE

Speak! is a continuation from the Nature Heals conference held in March 2013. We anticipate the Speak! audience will include past conference participants representing human/animal connections. We expect 500 people to attend, including: Social workers in schools, clinics and community organizations; teachers working with children, youth, adults; healthcare workers like PT’s, OT’s and therapeutic recreation specialists; activity directors at care centers; nurses from hospitals; administrators from treatment centers, group homes, community centers, neighborhood organizations; grant/development officers at outdoor and wilderness organizations; state and government policy makers in public health and natural resources; corporate and healthcare landscape architects; veterinarians and animal advocates partnering with multiple species.

SPONSORSHIP OPPORTUNITIES

Exclusive Summit Sponsorship $20,000

Stand-alone logo placement and recognition on Speak! web page, on all marketing and promotional materials and day of the event signage; recognition from the podium. Exclusive access to class participants and table exhibit at speak! Opportunity to say a few words at the event.

Presenting Summit Sponsorship $10,000

Logo placement and recognition as lead sponsor on Speak! web page, on all marketing and promotional materials and day of the event signage; recognition from the podium. Access to class participants and premier location and table exhibit size at Speak! Opportunity to say a few words at the event.

Supporting Summit Sponsorship $5,000-$8,000

Logo placement and recognition as supporting sponsor on Speak! web page and marketing materials; day-of-the-event recognition from the podium and supporting sponsor table exhibit.

TO HELP SUPPORT THE 2014 NBT CONFERENCE, CONTACT BEVERLY ANGLUM: anglum001@umn.edu • 952-443-1407.

Nature-based Therapeutics – Nature’s Way of Healing