Speak! The Quality of Connection Between Humans and Animals
Nature-Based Therapeutics Conference – September 26, 2014

ENDORSING ORGANIZATION GUIDELINES

OVERVIEW: PURPOSE, DESCRIPTION, OUTCOMES
Speak! is about our human partnership with animals, the natural world and the ways in which interacting with animals increases individual health and community well-being. This conference will provide participants with new understanding of how human connections with animals advance work in schools, non-profits, social services, healthcare, community groups, faith-based organizations, and families.

Speak! will feature as keynote speaker Suzanne Clothier, an expert on human-animal relationships, with afternoon break-out sessions, experiential interactions, and an evening conversation. Speak! is presented by the University of Minnesota’s Nature-Based Therapeutic Services, a shared initiative with the Minnesota Landscape Arboretum and the Center for Spirituality and Healing to further the understanding of how nature heals.

BENEFITS OF ENDORSEMENT
• Endorsing organizations will be listed on program agenda (whenever applicable).
• Endorsing organizations will be included on the Arboretum website.
• Each endorsing organization will have space on a literature table for copies of one hand-out for participants.
• Members and staff of endorsing organizations may attend Speak! at the Arboretum member rate.

YOUR COMMITMENT
Endorsing organizations actively publicize and market the event to their members and the general public through direct mail, email campaigns, website listings, etc., as appropriate.* To endorse this event, please contact:

• Jill Leenay, Minnesota Landscape Arboretum, at 612-301-3484 or leen0014@umn.edu

* Please include the Arboretum Education Department in any distribution lists (electronic or U.S. Mail) as follows:

Email: leen0014@umn.edu

U.S. Mail: Minnesota Landscape Arboretum Education Dept., 3675 Arboretum Drive, Chaska MN 55318

FINANCIAL SPONSORSHIP OPPORTUNITIES
Financial sponsorship for Speak! ranges from $500 to $15,000 and is open to businesses, government agencies, non-profits, civic organizations, university-affiliated departments or groups, and individuals. For an initial conversation, please contact Beverly Anglum, Minnesota Landscape Arboretum, at 952-443-1407 or anglu001@umn.edu.

Nature-based Therapeutics – Nature’s Way of Healing