2014 SCHOOLYARD GARDENS CONFERENCE
Cultivating the Future

ENDORSING ORGANIZATION GUIDELINES
No financial commitment is necessary to become an endorsing organization for the 2014 Schoolyard Gardens Conference.

OVERVIEW: PURPOSE, EVENT DESCRIPTION, OUTCOMES
SCHOOLYARD GARDENS PROVIDE an incomparable, hands-on opportunity for students to meet state learning standards, engage with communities, partner with businesses, learn about healthy eating, and (re:)connect with the land. Following the success of last year’s conference, participants will learn how to make a schoolyard garden a component of student achievement and how to develop a schoolyard garden into an accepted, expected, and supported part of the school culture.

2014 themes:
• Developing your garden curriculum toolbox: connecting the garden to the classroom
• Garden to plate: connecting the garden to your school’s food service
• Garden planning: creating, maintaining and sustaining a school garden
• Looking to the future: What does next level of school gardens look like?
• New this year: A poster session featuring Minnesota school garden success stories and lessons learned

BENEFITS OF ENDORSEMENT
• Endorsing organizations will be listed on program agenda.
• Endorsing organizations will be included on the Arboretum website and in the web-based follow-up report.
• Each endorsing organization will have space on a literature table for copies of one hand-out for participants.
• Members and staff of endorsing organizations may attend the summit at the member rate.

YOUR COMMITMENT
Endorsing organizations actively publicize and market the event to their members and the general public through direct mail, email campaigns, website listings, etc., as appropriate.* To endorse this conference, please contact:

• Susan Thurston Hamerski, Minnesota Landscape Arboretum, at 952-443-1471 or hamer016@umn.edu
• Jill Leenay, Minnesota Landscape Arboretum, at 952-443-1527 or leen0014@umn.edu

* Please include the Arboretum Education Department in any distribution lists (electronic or U.S. Mail) as follows:

   Email: hamer016@umn.edu
   U.S. Mail: Minnesota Landscape Arboretum Education Dept., 3675 Arboretum Drive, Chaska, MN 55318

FINANCIAL SPONSORSHIP OPPORTUNITIES
Financial sponsorship for this summit ranges from $500 to $15,000 and is open to businesses, government agencies, nonprofits, civic organizations, university-affiliated departments or groups, and individuals. For an initial conversation, please contact Beverly Anglum, Minnesota Landscape Arboretum, at 952-443-1407 or anglu001@umn.edu.