Seed Packets Garden Products Team

The Urban Garden Youth Employment program engages high school age youth working seasonally on behalf of the Minnesota Landscape Arboretum in public gardening and community outreach. Growing from a garden in south Minneapolis, one group – the Seed Packets Garden Products Team, has a mission to promote healthy eating by growing vegetable plants, preserving their seeds and creating seed packets that are marketed throughout the community in partnership with businesses. Through this project, the youth are learning about seed saving, good gardening practices and professional skills like project management, product development and marketing. The group has connected with Seed Savers Exchange of Decorah, Iowa in furtherance of these goals and it seeks to work with other organizations as well.

Youth Outcomes:

- Learn horticultural skills and familiarity with gardening best practices and seed saving
- Develop responsibility and experience in a professional work environment
- Business, marketing, research and communication skills development

Urban Garden Youth Employment
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