CityFresh Veggies I

CityFresh Veggies I is a work team of six teenagers (ages 12-13) who grow and sell fresh herbs and vegetables to local restaurant chefs. The focus of the group is to work with established customers and meet those customers’ needs. The group will develop many basic entrepreneurial skills through participation in this wholesale business model. This also serves as a great introduction into the workforce for group members with no past work experience.

Learning Objectives
Through on-the-job training, the work-team members will:

• Learn basic job skills
• Establish a professional relationship with chefs
• Design a product list
• Develop team work skills
• Create an invoice and set up a billing process
• Improve public speaking skills
• Make a sales call
• Learn to plant, harvest, and provide basic care for garden plants

About the team: This is the first CityFresh Veggies I group established at Oak Park Community Center this year. This is the group’s first job experience.

Left to Right: Precious, Gatazha, Alyssa, Persia, Diono