CityFresh Produce

CityFresh Produce is a work team six teenagers (ages 12-13) who grow and sell fresh herbs and vegetables to local restaurant chefs. The focus of the group is to work with established customers and meet those customers’ needs. The group will develop many basic entrepreneurial skills through participation in this wholesale business model. This also serves as a great introduction into the workforce for group members with no past work experience.

Learning Objectives

Through on-the-job training, the work-team members will:

- Learn basic job skills for their future
- Learn to plant, harvest, and provide basic care for garden plants
- Design a product list
- Create an invoice and set up a billing process
- Improve public speaking skills
- Make a sales call
- Establish a professional relationship with chefs
- Develop team work skills

About our team: This Veggies I team is established at Kaleidoscope. For some of the youth, Veggies I is their first job experience.

From left to right: Sumaya, Ta’Kyle, Santino, Ethan, Abdigani.

Not present: Obehi